

# Connections Online

## PROGRESS MANAGEMENT™ PLATFORM

Helping clients implement strategic goals that lead to targeted outcomes

Connections Online is an award-winning, cloud-based business progress management solution that helps companies align individual and team goals with the overall strategic plan through prioritizing tasks and managing progress towards goals.

**The industry's first cloud-based software platform connecting project work with strategies and the team.**

This connection allows everyone to prioritize, stay on track and see their contribution towards goal achievement. Companies get more work done with the resources they have.



### Strategy Management

The journey towards success is defined by strategy and clear strategic goals. Lead your team with purpose and defined goals so that work is relevant with everyone is on the same page. Connections helps share priorities, progress and work collaboration to efficiently achieve goals. With Connections Online, you can keep everyone focused and excited about results.



### Project Management

More and more work is being done through cross-functional work groups. Often you will see employees stretched across departments on multiple projects. When employees are over assigned, it's impossible to keep projects running at desired levels. Consistent Project Management methodology is a vital function of a successful business.



### People Management

People thrive when they know what their work priorities are—when roles and accountabilities are clearly defined from the outset, it enhances coordination and teamwork while eliminating redundancies. Employees also want to know how their work results contribute to the clear goals of the business, that they are recognized for their efforts, and that they like working with their co-workers.

## The Backstory: the start of something amazing, a big thing called Progress Management

Connections Online was created in 1996 by Cardwell Group, a leadership development and strategy execution consulting firm since the 80's. Cardwell helped companies achieve goals, cultivate open employee conversations and develop leaders.

Connections Online the software platform was created in response to strong customer demand—clients wanted a dynamic way to measure progress towards goals, track achievement of targets, and motivate individuals and teams to reach strategic objectives.

Cardwell Group transferred its extensive knowledge of leadership development and strategy execution into a standalone software product designed to address executives' challenges in leading companies towards their strategic goals.

Twenty years later, Connections Online has continued to evolve and expand to support business leaders looking to ignite productivity and achieve goals through **PROGRESS MANAGEMENT**.

## Why you need more than Project Management

Project Management is one piece of a larger story. You work on projects to fulfill goals that role into multiple strategies. It's one cog of a large, interconnected machine.

With Connections Online, we give you a standardized framework to manage progress; such as project workflow, including the project portfolio, as well as project implementation to ensure that all goals are being met—every step of the way.

This includes prioritizing and communicating project progress, clearly defining the scope of work, as well as engaging teams and tracking team members' accountabilities.

Connections Online reporting integrates projects and people allowing leaders to track progress, identify and repair bottle-necks, and maintain employee morale.

Other features you can expect with Connections Online:

- Scorecards and metrics
- Microsoft templates and integration with Outlook, Excel and Project
- Meeting management
- Project portfolio management
- Basic employee roles and performance management
- Personal task lists

### Avoid Roadblocks and Achieve More



#### Selective Focus

Create a more productive work force with more focused and accountable employees.



#### Collaboration

Engage employees quickly with consistent communications at all levels.



#### Rapid Workflow

Make faster decisions with immediate access to information.



#### True Productivity

Users have reported up to a 43% time-savings in senior leadership meetings.



#### Transparency

Effectively use more resources by managing up and across the enterprise.



#### Time Efficiency

Successfully complete more projects in a shorter amount of time.

See how a connected environment works with a **FREE 45-day Trial**? Let's chat.

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